



# BUILD (H.E.R.) UP EDUCATIONAL RETREAT

# THE BIG PICTURE WHO WE ARE



The Women of Honor, Excellence, and Rarity (H.E.R. Community) is a 501c3 nonprofit organization founded and designed in 2015 by Jazzilyn Simmons with the three core targets of: Women's Health, Educational Development, and Social Advancement.

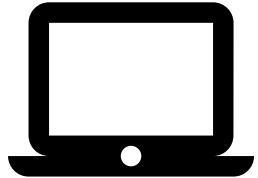
With signature events, dynamic partnerships and generous contributions, this movement sets out to make esteemed impact in the community, chiefly regarding the advancement of women and teens who have been negatively impacted by adversity.

With H.E.R. Motto: "Be the girl who makes everybody feel like somebody." The women of H.E.R. strive to build up women who have been torn down by hardships, to cultivate a brighter future for all!



**REACH:**  
**10.1K Instagram**  
**followers**

**IG: @iamjazzilyn**



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# **H.E.R. FOUNDER:**

As a survivor of childhood and domestic violence, H.E.R. Founder/C.E.O. Jazzilyn Simmons dedicates herself to building up adversely impacted women, because she knows what it once felt like to be torn down.

Simmons has impacted hundreds of women healing from: Domestic violence, cancer, homelessness, poverty, and much more!

Her ultimate goal is to initiate social impact by cultivating opportunities for the economic and social advancement of women to gain the resources, power, and confidence to conquer their dreams!

# H.E.R. DREAM TEAM



**H.E.R.  
EXECUTIVE  
VICE CHAIR**

Lauren Harris



**H.E.R.  
GENERAL  
COUNSEL**

Tracy A. Gibson, LLP.



**H.E.R.  
DIRECTOR OF  
SPECIAL EVENTS**

Ellysse Lewis



**H.E.R.  
DIRECTOR OF  
OUTREACH**

Shunte Deckard





# WHAT DRIVES H.E.R.?

## HONOR

H.E.R. carries programs and initiatives that seek to cultivate the social and economic advancement of ladies, to teach and encourage women to carry themselves with an attractive sense of style and class!

## EXCELLENCE

With so many avenues of hatred and negativity around us, women of H.E.R. strive to be the example of how a community can transform when we perpetuate love through acts of kindness to those who need it most.

## RARITY

H.E.R. believes that women should never compete, but collaborate and celebrate one another's unique gifts - which is why we strive to eliminate girl hate with this sisterhood!

# H.E.R. IMPACT

**\$149K**

In Sponsorships  
procured to date!



**Women's Health**  
Domestic Violence, Cancer, Mental  
health, etc...

**Educational Development**

Scholarships, college prep,  
mentorship for 13-18yrs

**Social Advancement**

Leadership, career development, ect...





# THE PROGRAM:

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Dates:

October 4- October 6

VENUE:

"Element Hotel" Katy  
323653 Grande Centre Dr.

Join the ladies of H.E.R. Community for the inaugural "Build H.E.R. Up!" Educational Retreat as we cultivate 90 undergraduate women in our surrounding community to give them the power and tools to attend, excel, and exceed in their academic endeavors and beyond! This three day retreat program is designed to yield lasting result with the use of intensive character development, educational workshops, financial literacy, interhsip placemnt, and much more!

With our dedicated partners and sponsors, we will end the cycle of feminized poverty!



## OUR 3 PRIMARY GOALS:

### ATTEND

Building a substantive scholarship fund will give H.E.R. access to provide resources to send deserving girls to college, yielding long lasting, positive results!

### EXCEL

Acquiring proper funding will allow us to remove barriers of financial hardship for college students, allowing them to remain in college and successfully complete their journey!

### EXCEED

We work with like minded people and entities who share our passion for cultivating women and teens! This fund will allow us to provide programs to set these women up for success with strong resources and a support system!



# SCHOLARSHIPS!

This powerful movement strives to elevate women who have been impacted by life's circumstances. Sponsorship from H.E.R. amazing partners will be used to empower women with tools for success such as: "#winning" seminars, college visits, scholarships, and signature initiatives used to cultivate a rising generation of powerful women.

SEND H.E.R. TO COLLEGE!



# BUILD H.E.R. UP! Mentorship

With collaborations from amazing sponsors, H.E.R. Community is able to expand initiatives such as: "Send H.E.R. to college", "Keep her in college" and more! These programs equip women & teens to demolish social barriers, to thrive in a winning future!

# WAYS YOU CAN HELP!



H.E.R. Educational retreat will give our students the tools and resources to achieve ultimate success, designed to yield long lasting results beyond their undergraduate years.

- Through the use of intensive character development, intern / job placement, and mental health resources!

## Lodging

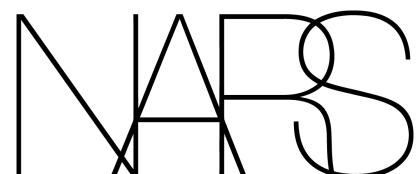
Sponsor a safe warm environment for our mentees! (Element Katy Hotel)

## Meals

Sponsor a nourishing meal, either in-kind or monetary!

## Workshop Sponsor

Make a difference in H.E.R. Future!



# SUCCESSFUL PARTNERSHIPS



KENDRA SCOTT



JOVANI

2019

# SPONSORSHIP PACKAGES

*Help us make H.E.R.story!*

Sponsorship in the form of a monetary contribution or in-kind gift will enable H.E.R. to deliver solutions designed to improve conditions in our communities and implement programs that yield lasting positive results. Sponsoring H.E.R. Community provides an opportunity to gain significant, measurable, high-profile recognition among influential, affluent public figures and families.

As one of our corporate partners, you can sponsor programs and events that align with your company's marketing and philanthropic priorities.

We are pleased to explore mutually beneficial creative strategies that will meet your company's strategic branding, imaging and visibility needs while supporting H.E.R. We have a track record of successfully collaborating with companies to develop unique opportunities for prominent signage, promotional displays and product placements.

These avenues will simultaneously promote your company and evidence your commitment to diversity, education and community investment. Simply stated....The return on investment for corporate sponsorship could be exponential.

Thank you!

# IN-KIND

Approx. Value:

\$250

- (Tax deductible)
- Commemorative T-shirt
- Placement on social media page
- Name placement on official website



# FULL MARKETING KITS

(All Tax Deductible)

## Club Tiffany

**\$500**

- Commemorative T-shirt
- Brand placement in all marketing collaterals
- One social media post
- One Complimentary bottle of Grand PRIX Moscato



## The Insider

**\$1,000**

- Commemorative T-shirt
- Placement in all marketing collaterals
- One Complimentary bottle of Grand PRIX Moscato
- Kendra Scott Raffle entry
- Logo on branded desserts

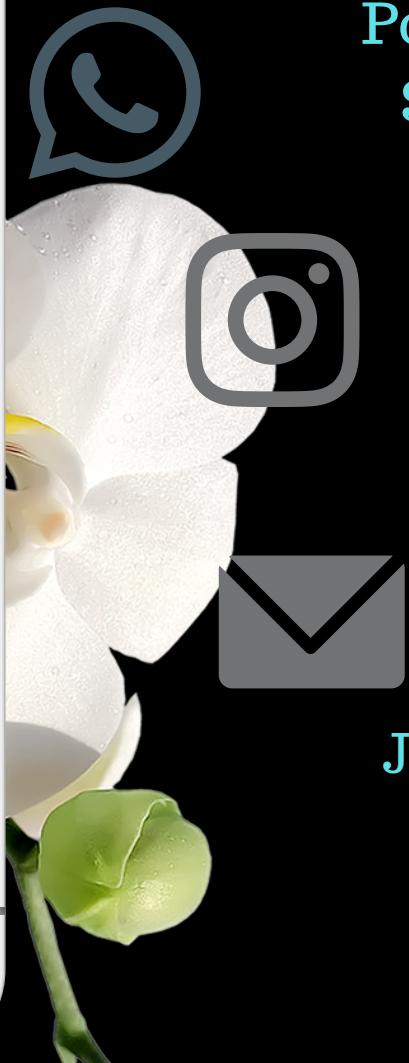
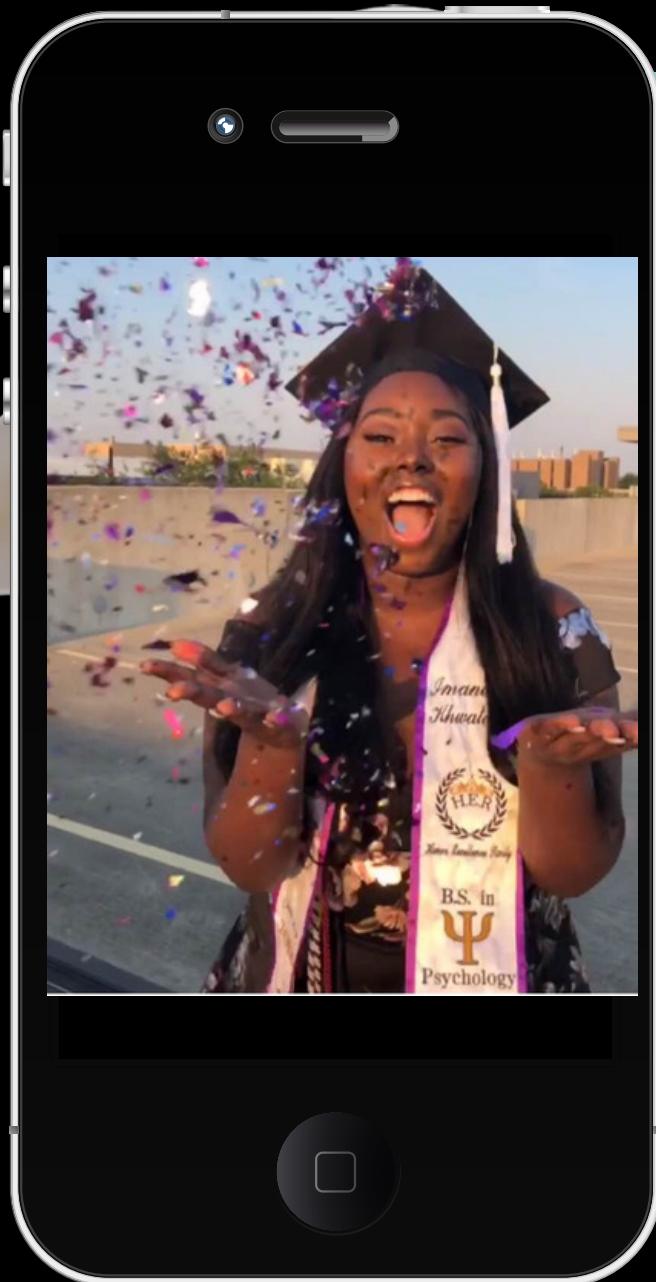
## The Enterpriser

**\$1,500**

- Commemorative T-shirt
- Placement in all marketing collaterals
- One complimentary bottle of Grand PRIX Moscato
- 1 paid social media ad
- speaking opportunity & feature in recap video

# CONTACT H.E.R.

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Point of Contact: Jazzilyn  
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@h.e.r.\_community

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[Jazzilynsimmons@her-community.org](mailto:Jazzilynsimmons@her-community.org)



# Thank You!

Sponsorships procured will be used chiefly to fund educational and social advancement endeavors of our "Send H.E.R. to College!" program.

